

An Innovative Blockchain-based Digital Entertainment Metaverse

WhitePaper

Abstract

With the development of the global Internet and the renewal of electronic devices such as computer, smartphone and tablet, online game/online entertainment medium and types have been enriched, game quality has been improved, and each subdivision has its huge crowd. The global game market is rapidly emerging and the market scale is gradually expanding. The blockchain system has profound guiding significance to the current game industry situation, and blockchain technology has great application potential in the game industry. Combined with blockchain, it will bring a revolutionary change to the game industry, and an era of digital entertainment is about to dawn.

BUNNY PARADISE WORLD is an innovative digital entertainment metaverse that combines CALOTTO(Lotto), MOON RABIT(Online Gambling), BUNNY PARADISE WORLD(Competitive Games), TRANS EXCHANGE(Digital Assets Marketplace), NFT and 'Staking '. BUNNY PARADISE WORLD aims to provide a way to stimulate and circulate transactions in the dynamic digital economy. Users who participate in online entertainment facilities of BUNNY PARADISE WORLD will be rewarded with digital assets according to the platform's rules. The

digital asset marketplace is provided for users to make transactions and circulation.

BUNNY PARADISE WORLD will guide the direction of the BUNNY PARADISE WORLD projects by trading and interacting in the digital world in a way that the community believes is fair and balanced. Meanwhile, BUNNY PARADISE WORLD will create a metaverse of fun and adventure to explore the deeper world of digital entertainment.

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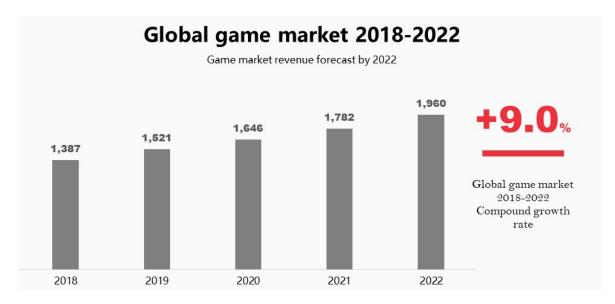
1. Background

1.1 Industry Background

Game, has become more than just an industry category, it becomes a life entertainment way that is enjoyed all over the world. With the development of the game industry, mankind has moved towards large-scale gamification, the age level of users is getting younger, and older, the user population is getting bigger and bigger, and users transfer more and more emotion and collective concerns from the real world to the game world. It can be said that, game satisfies human needs that cannot be satisfied in the real world, brings rewards that cannot be satisfied in the real world, allows people to get pleasure in the game that cannot be experienced in the real world, it educates users, encourages users, impresses users in a way that cannot be done in the real world, and connects users (players) in a way that cannot be achieved in the real world.

With the development of the global Internet and the renewal of electronic devices such as computer, smartphone and tablet, online game/online entertainment medium and types have been enriched, game quality has been improved, and each subdivision has its huge crowd. The global game market is rapidly emerging and the market

scale is gradually expanding. Today, more than 2 billion users play games on computers or smartphones. Newzoo, a game and eSports analysis company, estimates that the total number of global game players is 2.5 billion, which means that 1 out of every 3 people is a game player.



Data source: Newzoo Global Game Market Report 2019

According to the Global Game Market Report 2019 published by Newzoo, the global game market is expected to be \$152.1 billion in 2019, growing 9.6% year-on-year. By 2022, the global game market will grow to \$196 billion, growing at a CAGR of 9%.

1.2 Blockchain Technology Development

Blockchain technology has come into the public eye due to Bitcoin and has won the favor of many companies for its significant technical

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advantages. Take bookkeeping as an example, in the past, bookkeeping was done by a certain agency, but in the blockchain era, distributed bookkeeping relying on consensus mechanism has become possible, and its advantage is tamper-proof. Blockchain technology is a technical solution that enables all participants in a system to collaborate, record and maintain a reliable database under the condition of multi-agent and without mutual trust, decentralization and cryptography technology. Blockchain technology enables any number of agents involved in the system to calculate and record all information exchange data in the system over a period of time into a data block through cryptographic algorithms, and generates the data block password, which is used to link and verify the data block in the data chain, while all participants and agents in the system can jointly determine whether the record is true or not. Blockchain technology enables trading parties to establish stronger mutual trust without the need to go through an agency, thus significantly reducing trading costs, enhancing trading security and improving transaction efficiency.

Blockchain is a term used in the information technology field. In essence, it is a shared database in which data or information is stored with features such as 'tamper-proof', 'traceable', 'open and transparent',

and "jointly maintenance'. Based on these features, blockchain technology has laid a solid 'trust' foundation and created a reliable 'cooperation' mechanism. The operation principle determines that blockchain technology can promote transactions, transfer information and value without mutual trust, which solves the trust problem that cannot be solved by the Internet. It's an innovation based on Internet technology, its distributed storage feature enables that the data on the chain is extremely difficult to tamper and forge, which enhances the credibility and reliability of the data.

1.3 Concerns of the industry

O Centralization

In existing online entertainment activities such as games, gambling, lotto, and scratch-off, users can get some valuable game equipment or win game assets (such as gambling games) through the game's built-in activities such as playing monsters, upgrading, and exploding equipment. However, in the existing online games, the algorithm of core data such as the content, quantity and extraction probability of these virtual props and equipment are centralized and managed style, which cannot be done completely openly, leading to a great impact on the playability aspect of the game.

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O Transparency

In traditional game entertainment project, game maker or project owner have absolute dominance, when game maker/project owner change the game rules, users can only choose to passively accept. In addition, many algorithms within the game are not transparent and cannot guarantee fairness.

O Circulation

With the continuous development of the game market, the security of game virtual property is highly concerned. Cases of theft and hacking in game virtual property trading frequently happen, causing great losses to users. What's more serious is that, as the game items are issued by a certain game company. Game items are locked in a certain game, with the demise of the game, all the game property of users, money, time and energy invested will vanish.

1.4 Advantages of Blockchain+

The blockchain system has profound guiding significance for the current situation of the game industry, and blockchain technology has great application potential in the game field. The combination of game digital assets with blockchain will bring a revolutionary change to the game industry, and an era of game digital assets is coming.

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O Transparent and Trustworthy Information

The game industry generates a large amount of game assets every year, all of which are centrally operated by game developers or publishers. Blockchain brings us a decentralized way to issue assets, allowing users the ownership of game assets, also, the related information about the asset issuing method and total amount can be monitored. Using the open and tamper-proof nature of the blockchain transaction ledger, blockchain games can open all data online, and users can check wanted evidence. Meanwhile, with the traceable and tamper-proof features of blockchain, the occurrence of each transaction and the flow of assets can be recorded to prevent the transaction information from being tampered with, and to a certain extent, fraud in the game can be eliminated.

O Circulation and Reuse of Digital Assets

Through blockchain technology, once the game assets are chained, all game game assets, virtual items can be fully attributed to the user's blockchain address, which means the user has ownership and dominance over all assets. In addition, current blockchain projects support mobile wallets, which can support in-game online and offline trades, and the trade confirm time is short, ensuring that trades can be

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done anytime anywhere. It is worth mentioning that, second-time reform or cross-project reuse of game assets can be realized through blockchain technology.

O User Autonomy

Based on the fact that the publishing and asset issuing method of blockchain games are different from traditional games, the operation mechanism must also be different from traditional centralized games. Considering the above-mentioned publishing and asset issuing methods of blockchain games, game assets must rely on the continuous operation in order to have value, and the group possessing assets hopes to and should dominate the operation of the game, thus the operation mechanism of a typical blockchain game must be in a decentralized and player autonomy way.

2.1 Platform Introduction

Currently, a solid relationship between game officials and users in the game industry has formed, but for users, the fully centralized relationship is unfair with 'big store bullying'. With the rise of charging model for online games, game items and other game assets, bullying of customers has become a common and widespread 'experience'. With the emergence of blockchain, there is opportunity to establish a stable and transparent set of rules for game rules and game assets between users and developers through technology and consensus algorithms. The rules creates clear constraints on the number of game items, issuing mechanism, user growth and game play mechanism, becoming truly reliable and credible rules for users.

On the other hand, AI has changed the productivity, blockchain has changed the production relationship, while metaverse blockchain has changed the production environment. This is where the charm of metaverse is, it creates a wholly new digital world of reality and virtuality, where users can entertain and play, and most importantly, create and protect their own digital wealth more freely and safely, including their personal data, cryptocurrencies, NFT and other digital

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assets. The prosperity of the metaverse cannot be separated from the creation, transaction, storage and circulation of digital assets, and the digital economy ecology built through blockchain technology provides the basic support for all this.

The metaverse is a new type of virtual and real integrated Internet application and social form resulting from the integration of multiple new technologies, which provides an immersive experience based on extended reality technology, generates a mirror image of the real world based on digital twin technology, builds an economic system based on blockchain technology, closely integrates the virtual and real worlds in the economic system, social system, and identity system, and allows each user to produce content and world editing.

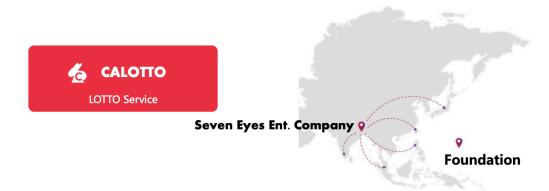
Based on the above background, BUNNY PARADISE WORLD was created. BUNNY PARADISE WORLD is an innovative digital entertainment metaverse that combines CALOTTO (lotto), MOON RABIT (gambling), BUNNY PARADISE WORLD (competitive games), TRANS EXCHANGE (digital assets marketplace), "NFT" and "Staking Token".

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2.2 CALOTTO

Seven Eyes Ent. Company offers a lotto and scratch-off service online, primarily throughout Asia, called CALOTTO, a next-generation lottery service that supports you from buying a lottery ticket to paying the winnings, all online, via smartphone, PC or tablet.



With the CALOTTO provided by Seven Eyes Ent. Company, user only needs to select the favorite number from a set of numbers! If it matches the official draw, the user win the prize! All the procedures from buying lottery ticket to receiving the winning prize are done online.

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Seven Eyes Ent. Company has set up an external foundation and external audit agency so that users can purchase lottery tickets with confidence. The external foundation guarantees the payment of winning prizes. In CALOTTO, the platform offers a high return rate of over 70% and guarantees prize payouts. All procedures are completed online, easy and convenient. CALOTTO is officially licensed, reliable and safe. CALOTTO offers a wide range of popular lotteries and scratch-offs. Each of them has a different draw date and users can bet on them anytime, 24 hours a day.

CALOTTO Advantage		
Assure user account security	CALOTTO is officially licensed	
Official Sweepstakes	Withdrawal 24 hours	
CALOTTO is an online service that allows participation from anywhere on earth		

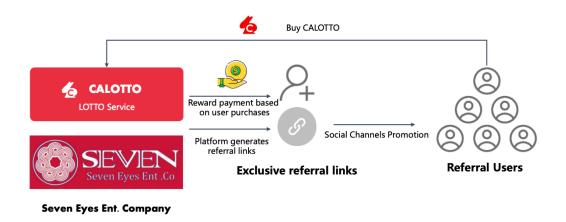
CALOTTO has no annoying registration process and users can sign up in less than 1 minute. Payments can be done anywhere at any time via cryptocurrency and credit card.

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AFFILIATE PROGRAM

The Affiliate Program is a program where users share through social networking, homepages or blogs, and other users purchase CALOTTO through the referral link. System will pay a certain amount of reward to the referrer based on the amount of the referee's purchase.



In addition, when a user share CALOTTO through social networking, blog or homepage, and someone purchases a lottery ticket through that referral, the referee is linked with the referrer as the referee completes the user registration, purchases and the platform pays the

referrer. After that, the referrer will be rewarded whenever this referee bets using the services of Seven Eyes Ent. Company. In other words, this is a revolutionary distribution affiliate system that brings sustained rewards to users. When a user shares CALOTTO, the bonus generated by the directly associated user (referee) is shared. In addition, if a referee introduces a new user, as long as certain conditions are met, a bonus will also be generated for the referrer, so the referrer will be rewarded even more. In addition, this result reward mechanism of Seven Eyes Ent. Company is not based on the lottery winning prize, but on the amount of the referee's purchases. It's a sales-based results reward mechanism that can ensures a stable reward.

Seven Eyes Ent. Company is officially licensed, its fairness is supervised and inspected, and personal information is strictly protected. There is no cost to join Seven Eyes Ent. Company's affiliate program.

2.3 MOON RABIT (Gambling)

MOON RABIT is an online gambling platform created by Seven Eyes Ent. Company, it offers live casino and sports betting in addition to popular betting games. Users can always enjoy playing the games as if

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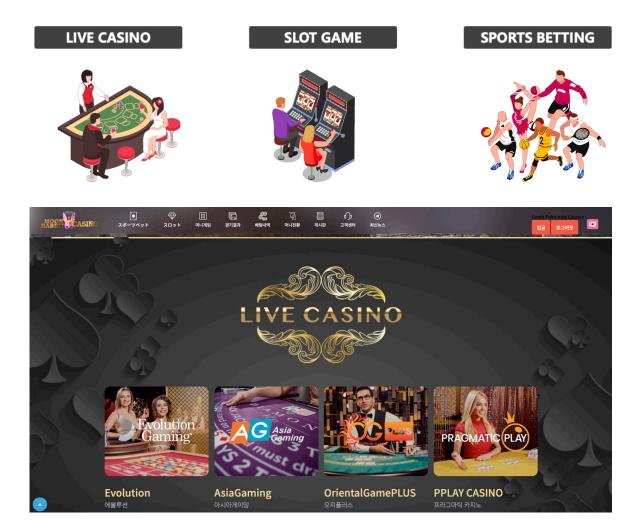
they were real gambling. Users can also use crypto digital assets for games!



MOONRABIT website is managed by Seven Eyes Ent. Company (company No. 227777/076/077, registered office SheetalMarg, BaluwaterKathmandu, Nepal). Seven Eyes Ent. Company was granted an official license by the Nepal Government for sports betting, poker, bingo, and lotto online games, license No. 109, dated on July 29, 2010.



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MOON RABIT offers a variety of mainstream online gambling games, including LIVE CASINO, SLOT GAME, and SPORTS BETTING, offering rich and enjoyable online entertainment experience to our users.

Partner Program

Moon rabit partners plan to adopt a "lifetime Commission" system. The difference between moon rabit partner program and other projects is that it is not a one-time commission. But normal commission + Semi Permanent Commission (continuous Commission). The more

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members users recommend, the more users earn every month. The more members introduced by users, the more revenue users will earn.

You can register to join the partner program for free. Moon rabit partners will receive a lifetime Commission incentive. The platform will pay 20-25% of the amount consumed by the recommended users of the partners on a monthly basis as a recommendation reward. As a partner of moon rabit, all users need to do is introduce and promote moon rabit through social media.

In addition, moon rabit is actively recruiting exclusive agents. The agency adopts the system of "fixed commission + agency incentive". The fixed commission will be determined through negotiation according to the user's wishes, but moon rabit can pay a higher fixed commission for the fixed agency. Agent incentive is determined according to the actual business volume of the agent.

2.4 TRANS EXCHANGE (Marketplace)

TRANS EXCHANGE will uphold the basic concept of decentralization and de-trust of blockchain, it supports the seamless connection of digital assets between various cryptocurrencies and this digital asset marketplce, form an efficient light wallet agent center. TRANS

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EXCHANGE omits a lot of complicated technical details, and enables ordinary users of secure and reliable payments, transfers and trades of digital assets.

TRANS EXCHANGE will cover the trading and migration of multi-form digital assets, from the basic digital asset transaction circulation, such as multi-currency hall trade, personalized peer-to-peer trading, project aggregation, it also supports high frequency arbitrage and market making trading.

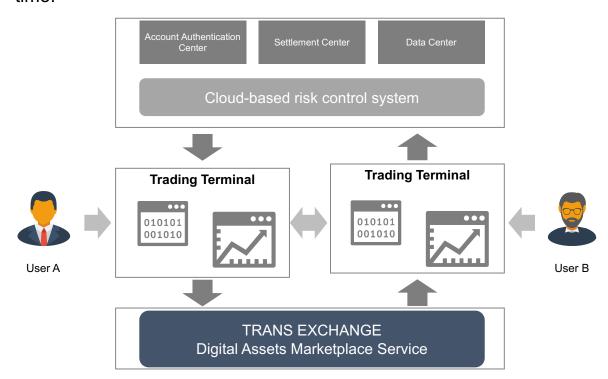
TRANS EXCHANGE Designing

Use big data technology to aggregate tradable digital assets from major trading platforms. Provide convenient inquiry and one-stop information and quotation services. Combine with digital wallets and terminal applications to provide convenient and intelligent digital asset management tools. Build a programmatic trading cloud platform to assist investors in developing and executing trading strategies and risk management, providing various quantitative trading services including algorithmic trading, arbitrage trading, etc. Build a high frequency market maker trading system to support market making, promote circulation and provide market maintenance tools.

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TRANS EXCHANGE Advantage

TRANS EXCHANGE adopts advanced distributed cluster architecture and micro-service split design for trading system to ensure that the platform can accommodate tens of millions user throughput and fault tolerance. With a million-per-second ultra-high matchmaking system, every order can be completed in a very short time.



O Seamless connection, faster and more convenient

It supports seamless connection between various digital assets and our platform, providing convenient information inquiry and one-stop information and transaction services.

O Leading security and transaction technology with greater

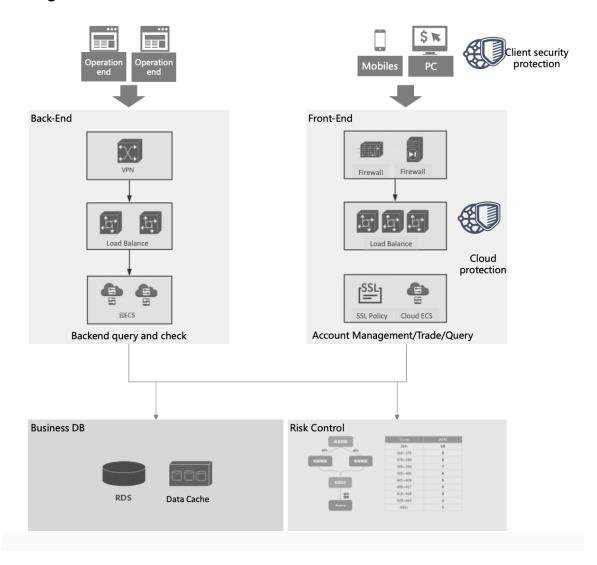
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efficiency and security

Using cold storage, SSL, multiple encryption and other security technologies to protect users' digital assets and transactions at all times.

O Big data risk control system is more regulated and effective

The application of big data technology in the risk assessment process, multi-dimensional identification of risks, anti-money laundering, anti-fraud, whole process under supervision, better regulated management.



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O Multiple account security protection

Abnormal account login monitoring to prevent account theft and protect users' digital assets security; multiple security login verification mechanisms (login password, SMS password, authenticator password, gesture password) to enhance login security; account abnormal behavior monitoring system to enhance the process security level; multiple security audits for large withdrawals; offline cold storage and cloud encryption.

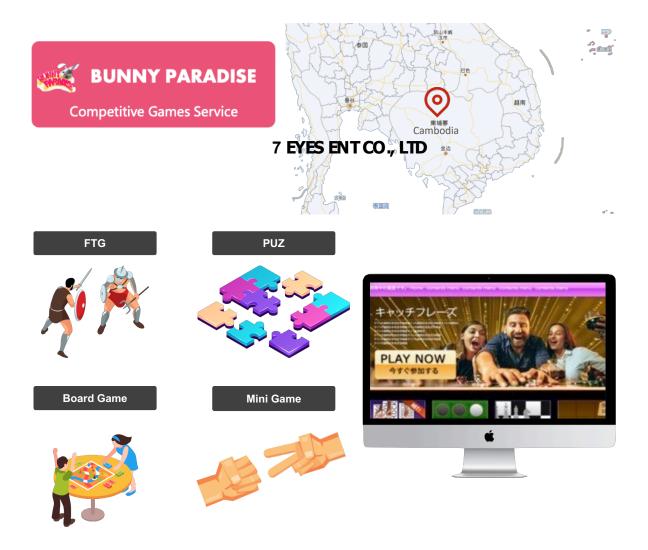
O Security protection mechanism

Digital assets are stored in a multi-signed digital wallet with multiple encryption of the wallet key. Secure transmission module based on SSL certificate (HTTPS). Realize independent deployment of front-end user and back-end management. Database security and tamper-proof mechanism. Database disaster recovery and backup, professional hacker traffic attack intrusion detection. Professional high-speed matchmaking engine, GLSB distributed cluster technology.

2.5 BUNNY PARADISE (Competitive Games)

BUNNY PARADISE, a brand new competitive games service, an online competitive game platform.

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Promotion Plan

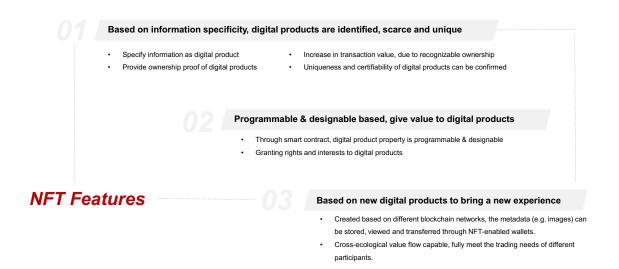
BUNNY PARADISE provides a decentralized on-chain game promotion system with traceability of the whole chain from display exposure to agency distribution to game operation, which makes the game promotion more accurate and efficient, and the data of each link is truly traceable, open and transparent, eliminating the possibility of gaining excess revenue through information asymmetry, and the revenue distribution will be more reasonable.

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2.6 NFT (Digital Rights)

NFT (Non-Fungible Token) is a kind of Token with specific ID issued based on the blockchain NFT technology protocol, the ID can be attached with corresponding metadata. Since these metadata can lead to a specific online or offline digital product, NFT can be used to represent a specific product or right.

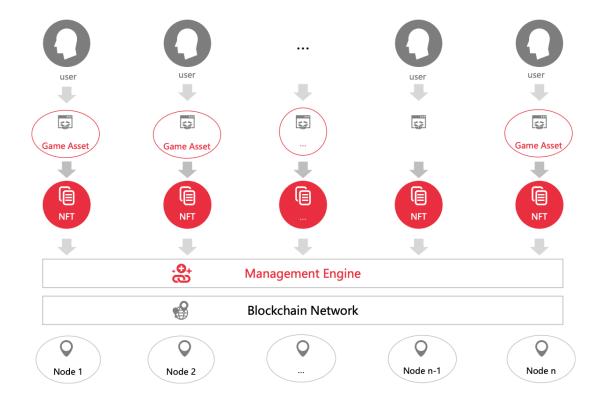
Digital asset credentials are the key element of the metaverse ecology, blockchain is the key technology in the metaverse, and the native assets in the metaverse will be mainly crypto digital assets represented by NFT.



The play to earn (P2E) game model is one such method that not only engages players of blockchain games, but also enhance them. Through NFT, players can participate in the financial economy of the game in the metaverse and receive rewards for the value they add,

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basically a P2E process.



P2E games are also fair in the BUNNY PARADISE WORLD metaverse, players get full ownership of their assets, rather than being controlled by a single game entity like most traditional games.

Blockchain technology enables the ownership of game digital assets to the user, by creating an tamper-proof, transparent record for every trade. Thus making it possible that the ownership of game digital assets can be attributed to users. In a game world with digital assets rights, players have real and transparent rights in the item economy. Users can buy games, earn and resell goods, thus generating revenue that enables them to buy more and better game assets.

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The world is moving towards a more decentralized and fair global internet. This is supported by blockchain technology as a transparent and trustworthy infrastructure, and driven by an incentive model that rewards the community that brings, builds and maintains its value.

NFT has the features of circulation, transparency, each user and player can read and deploy the smart contract of NFT and view NFT information. BUNNY PARADISE WORLD metaverse will NFT the game assets, thus making the whole game become more open and transparent. Meanwhile, players can confirm and manage the assets through NFT, and even get the ecological management authority of the game, which is very crucial to the decentralization of the game management.

The new digital economy will rebalance the flow of money and power, and reduce the influence of agencies on the virtual world. The digital ownership attributed by blockchain will enable the metaverse to realize its true potential as community-owned and community-governed.

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3. Economic System

The concept of play to earn(P2E) is rapidly gaining popularity. While the P2E mechanism is used in several game projects, unfortunately, many projects have also abused it. The blockchain network will ensure fairness, balance and security in the game to avoid such abuses in the journey into metaverse. Users will be able to play and earn valuable assets, and make progress in the game.

BUNNY PARADISE WORLD aims to provide reward and a way to circulate transactions in the dynamic digital economy. Players receive digital assets rewarded by the platform while participating in various online entertainment projects of BUNNY PARADISE WORLD. It supports users with a digital asset marketplace for transaction circulation.

In addition, BUNNY PARADISE WORLD will guide the direction of the BUNNY PARADISE WORLD projects by trading and interacting in the digital world in a way that the community believes is fair and balanced. Meanwhile, BUNNY PARADISE WORLD will create a metaverse of joy and adventure to explore the deeper digital world.

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RABIT is a king of crypto digital assets that can be used for all services of BUNNY PARADISE WORLD, including CALOTTO (lotto), MOON RABIT (gambling), BUNNY PARADISE WORLD (competitive games), TRANS EXCHANGE (digital assets marketplace), "NFT" and "Staking Token". RABIT is an essential part of BUNNY PARADISE WORLD and the foundation of the BUNNY PARADISE WORLD ecosystem.

3.1 RABIT Brief

The token issued by the program is RABIT (aka RBT).

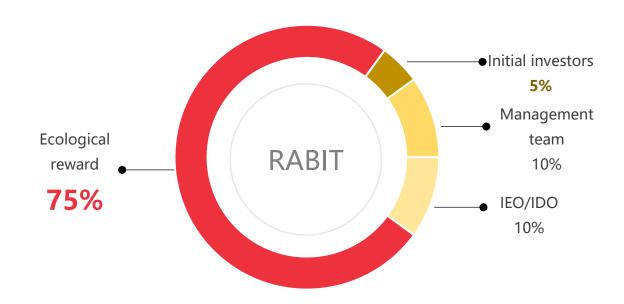


Issue protocol: Ethereum ERC-20

Total issuance: 1,000,000,000

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3.2 RABIT Distribution



Category	Issuance
Initial investors	50 million
Management team	100 million
IEO/IDO	100 million
Ecological reward	750 million
(gambling/lotto/competitive games)	

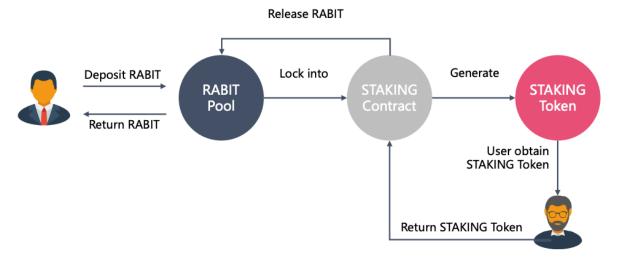
Besides initial participation, users can also earn RABIT by:

- O Users can pledge their RABIT into games or circulation pools to generate revenue.
- O Users get RABIT through TRANS EXCHANGE trades.
- Users earn RABIT by winning and selling NFT assets in the game.
- O Users can share and recommend other users to participate and then get RABIT rewarded by the platform.

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3.3 STAKING

BUNNY PARADISE WORLD users participate in ecological rewards and community governance by pledging Tokens. Token holders in the community receive interest (dividends), and the larger the pledge and the longer they hold it, the more interest they receive. Meanwhile, they get the right to vote and manage the community activities.

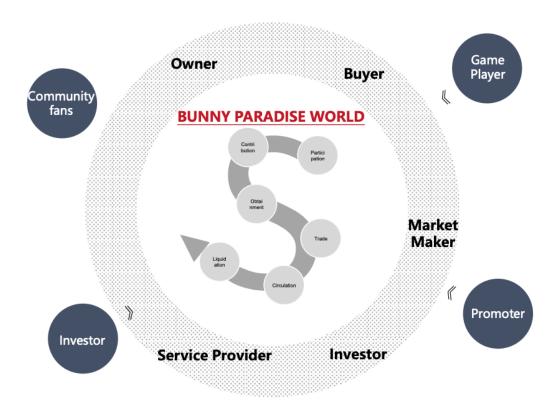


- O User deposits RABIT into the POOL.
- The POOL maps the user RABIT and locks into the STAKING contract.
- The STAKING contract issues corresponding number of STAKING Token based on the value deposited by the user.
- O User returns the STAKING Token to the STAKING contract to redeem the user's own RABIT.

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4. Digital Ecology

Any party involved in the ecology is not playing a zero-sum game with other parties, but making a symbiotic and co-prosperous relationship. The platform can take out a certain percentage of the revenue to reward the contributors on the ecology. Through RABIT reward, user participation will be increased and user stickiness will be improved. Meanwhile, the participants will actively feed back the BUNNY PARADISE WORLD platform and jointly maintain the stable and healthy development of the ecology. All participants get the benefits they deserve, and the platform gains recognition and development, achieving a win-win situation for all parties.



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5. Development Planning

Phase 1: Sep. 2021 - Dec. 2021

- Project official website online
- RABIT Token on sale
- Calotto official website online

Phase 2: Jan. 2022 - Jun. 2022

- BUNNY PARADISE WORLD White Paper Released
- Metaverse Planning
- MOON RABIT and TRANS EXCHANGE online

Phase 3: Jul. 2022 - Dec. 2022

- NFT Smart Contract
- BUNNY PARADISE official website online
- Staking contract online

Phase 4: Jan. 2023 - Dec. 2023

- Develop BUNNY PARADISE WORLD metaverse by using game engine
- More games online
- Introduces more assets into BUNNY PARADISE WORLD market

Phase 5: 2022 ~

- Metaverse enhancements development
- More games online
- DAO community online, sustainable development ecology established ~

6. Administration Structure

Seven Eyes Ent. Company is committed to the development, construction and administration of BUNNY PARADISE WORLD, and to promote the establishment, evolution and formation of ecological community. In order to avoid inconsistencies in direction and decision making among community members and even the resulting division of the community, Seven Eyes Ent. Company establishes a good administration structure that demonstrates the general and privileged items for community administration. Seven Eyes Ent. Company administration structure is designed with the goal of maintaining development sustainability of the balanced ecology, decision making efficiency and fund management compliance. Seven Eyes Ent. Company will be administrated by a decision-making board, which will be formed by management team members and early community representatives for a one-year term, after which the community will vote to re-elect them. The decision making committee will consist of 7 members. including representatives from the project team and 3 representatives from the early stage investors. All decisions are made on a 4/7 multi-signature system.

O Open Promise

The latest progress will be published regularly on the project website to keep early investors, eco-participants and end-users informed of the progress of the work. Seven Eyes Ent. Company will select audit agency to conduct formal financial audit of the project funds and publish the audit results on a regular basis, so that the entire project funds and the process of their use will be open and transparent.

7. Risk Statement

This white paper is for informational purposes only and does not constitute any an offer to sell, a solicitation of an offer to buy any of the products, services or tokens that are mentioned in this document. This document is also not a contract or a promise of any kind. Users should clearly understand the risks of this project, and by participating in the project, the investor understands and accepts the risks of the project and is willing to personally bear all the corresponding results and consequences.

O Technical risk

This project is built on blockchain, AR, and cryptography. The rapid development of technology is also bound to bring potential risk of being cracked. Secondly, blockchain, distributed ledger, decentralization,

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tamper-proof and other technologies support the core business development, and the BUNNY PARADISE WORLD team cannot fully guarantee the implementation of the technology. Once again, during the project update and adjustment process, bugs may be found to exist, which can be fixed by released patches, but the extent of impact due to bugs cannot be guaranteed.

O Policy risk

The regulatory policies for digital assets in various countries around the world are still unclear, and there is a certain possibility of loss to participants due to policy reasons.

O Market Risk

Among the market risks, if the overall digital asset market is overvalued, then investment risk will increase and participants may expect swap programs to grow too much, but these high expectations may not be achieved.

8. Disclaimer

BUNNY PARADISE WORLD is a highly open digital ecology project, the assets involved are digital assets, and do not involve any

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cryptocurrencies trading and transaction, and strictly abide by the policy and regulatory requirements of each country. BUNNY PARADISE WORLD strives to make RABIT digital assets have value, this is also the goal of BUNNY PARADISE WORLD's continuous progress and efforts, and is the only asset that represents the value of the platform. The construction of the BUNNY PARADISE WORLD ecology provides a fair community base for digital entertainment, and all community members are responsible for their behaviors and statements. The BUNNY PARADISE WORLD team hereby clearly states that it is not responsible for reliance on the information contained herein and any information error, omission, or inaccuracy; and the consequences thereof, resulting in direct or indirect losses. BUNNY PARADISE WORLD does not make buying or selling behaviors in all markets, therefore, BUNNY PARADISE WORLD's digital assets may experience short-term price fluctuations in some markets. We do not take any responsibility for this. Please be sure to note that trading involves risk and investing requires caution.

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http://moon-rabit.world



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